

Passive Income Group 360

List of Niches and Subniches. Combine two or more for more focus.

1. Animals

Dog lovers (individual breeds)

Cats (individual breeds)

Hamsters

Rescue animals

Tropical fish

Dolphins

2. Sports

Football

Baseball

Soccer

Golf

Tennis

Volleyball

3. Music

Jazz

Hip hop

Rock

4. Hobbies

Hiking

Camping

Woodworking

Sewing

Dancing

Cheerleading

Casino games

Woodworking

Birdwatching

History

Chess

5. Professions

Doctors

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Nurses
Police
Firefighters
Teachers
Lawyers
Chef
Entrepreneurs
Bloggers
Youtubers
Podcasters
Professional school students
New graduate
A/V technology

6. Relationship

Sibling
Parent
Grandparent
Uncle/Aunt
New sibling
Expecting mom
Newlyweds
Bachelor
Bachelorette

7. TV/Cinema

Horror movies (and other genres)
Retro sitcoms
Classics
Reviews

8. Spirituality

Religion
Atheism
Magic
Wicca

9. Astrology

Zodiac

10. Tech

Gaming
Nerdy
Computer programming

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Coding
S.t.e.m.

11. Diet

Vegan
Keto
Vegetarian
Paleo
Coffee
Tea

12. Fitness

Yoga
Pilates
Jogging
Bicycling

13. Political

Elections
Political parties
Government

14. Retro

Vintage designs
60s
70s
80s

15. Environment

Green living
Recycling
Climate change

16. Justice

Civil rights
Marijuana legalization
Women's rights
LGBT rights

17. Current trends

Slang
Activities
Current events

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18. Space

Astronomy

UFOs

If you need more information on blogging, check [Passive Income Group 360](#) for additional resources.

-Lisa Michele, Owner

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